

## **J202 Fall 2011**

Culver

Extra Credit

Week 1

### **J202 offers you two kinds of extra credit opportunities:**

1. Professional Practices events and resume reviews
2. Participation in research projects

Each of these offers different points credited to different segments of your grade. You are not barred from participating in any one of them, regardless of whether you've done another. For instance, you can earn all five Professional Practices points, as well as points for every research project offered.

Here are details on each opportunity and how to get your credit. I'll email reminders, but this sheet is your main guide.

### **1. Professional Practices Extra Credit**

When: continuing

Points: 1 per event attended

Cap: 5 points maximum

Credit assigned to: Segment E (quizzes)

We offer you extra credit for attending professionally oriented events in the J-School. For each event or activity you attend, we'll add one point to your second-lowest quiz score (the lowest is dropped automatically), with a cap of five points total.

**You must attend events or activities sponsored by the J-School to get this credit and see the organizer to have your attendance recorded.** These opportunities can be used to earn extra credit:

- speeches or panels that I announce to you and note as Professional Practices opportunities
- participating in mock interviews set up by the J-School's adviser
- seeing the adviser for resume and cover letter review (have form signed)

We strongly advise you to participate in the following professional activities, but they cannot be used for J202 extra credit:

- work on a student newspaper or at WSUM
- membership in a student organization (SPJ, AdClub, PRSSA or WIC) or attendance at meetings
- participation in media activities of other campus organizations, such as WUD or Greek houses
- internships or jobs

### **2. Participation in Research Projects**

When: usually a one-week window, announced via email

Points: announced with the opportunity

Cap: none (you can participate in as many projects as I announce, usually three in a semester)

Credit assigned to: Segments A, B and C, as needed

J-School faculty and graduate students often conduct surveys and experiments to study mass communication. Students receive extra credit for participating in these studies. I offer about three studies each semester if they have a reasonable fit with our course. All participants have the option to do an alternate experience if they want credit but don't choose to do the study. Researchers coordinate this experience.

To get this extra credit, watch for emails from me, announcing opportunities and telling you how to participate. These most often begin midway through the semester.