

Bio – Dhavan V. Shah

Dhavan V. Shah is Louis A. & Mary E. Maier-Bascom Professor at the University of Wisconsin, where he is also Director of the Mass Communication Research Center, a Core Leader in the Center for Excellence in Cancer Communication Research, and a Faculty Fellow of the Center for Health Enhancement System Studies. He is housed in the School of Journalism and Mass Communication with appointments in the Department of Political Science and the College of Engineering. He received his doctorate in mass communication with a minor in political psychology from the University of Minnesota in 1999. He earned tenure at Wisconsin in 2002, was promoted to full professor in 2004, and was awarded a Bascom professorship in 2006. Shah teaches strategic and political communication, specifically J345, Strategic Communication; J447, Strategic Media Planning; J614, Communication and Public Opinion; J658, Communication Research Methods; J829, Political Communication; J849, Mass Media and the Individual; J880, Internet and Democracy; and J880, Practicum in Communication Research.

His research concerns the social psychology of communication influence, especially the effects of information and communication technologies (ICT) on political judgments, public opinion, health outcomes, and civic engagement. Shah has developed programs of research on (a) the capacity of mass and interpersonal communication, particularly digital and mobile media, to encourage community building and participation in civic and medical contexts, (b) the influence of information framing and priming on cognitive complexity, attitude formation, and mass opinion, and (c) the relationship of media with consumer and civic culture, particularly the politics of consumption. Articles presenting this work appear in leading communication and political science journals: *The ANNALS, Communication Research, Communication Theory, Cyberpsychology & Behavior, Health Communication, Human Communication Research, Internet & Policy, Journal of Communication, Journal of Computer-Mediated Communication, Journal of Health Communication, Journal of Politics, Patient Education and Counseling, Political Behavior, Political Communication, Political Psychology, Political Research Quarterly, and Public Opinion Quarterly*. He has authored over 90 articles, chapters and entries, and is working on two book manuscripts extending these inquiries.

He has been principal investigator or core leader on grants and awards totaling over \$2,500,000 — part of over \$19.2 million in funding he has been involved in securing — from sources such as the Benton Foundation, Ford Foundation, Public Broadcasting Service, Corporation for Public Broadcasting, Rockefeller Brothers Fund, Carnegie Corporation, Russell Sage Foundation, Journal Foundation, C.I.R.C.L.E., the National Cancer Institute (NCI), and the Agency for Health Research and Quality (AHRQ). Shah has used some of this support to conduct three multi-wave national panel studies of the 2000, 2004, and 2008 presidential elections examining the effects of traditional and digital media on civic and political participation. Since 2008, he has led the Theory and Method Core and Training Core of the NCI-Funded Center for Excellence in Cancer Communication Research (CECCR). Starting in 2011, he was named the Scientific Director of the AHRQ-funded Active Aging Research Center (AARC).

Shah has served on the editorial boards of ten journals, including *Human Communication Research, International Journal of Public Opinion Research, Journal of Communication, Journalism & Mass Communication Quarterly, Mass Communication and Society, and Political Communication*. He has also held leadership positions in three professional associations, AEJMC, ICA, and APSA; twice been a faculty organizer of the NCA's National Doctoral Honors Seminar in Mass Communication; and serves on advisory boards for the University of Amsterdam and McGill University. He is the recipient of numerous honors, including the Nafziger-White Dissertation Award, the Kriegbaum Under-40 Award for early career contributions, and Article of the Year Awards in the fields of Political Communication (ICA-2006) and Information Technology and Politics (APSA-2008). Within the UW, he has been recognized with the Journal Communication/Warren J. Heyse Faculty Excellence Award, the Vilas Associates Award, the Chancellor's Award for Excellence, and selection as a Hamel Faculty Fellow.

Shah's professional media experience includes time as a media buyer/planner for Leo Burnett Co. in Chicago, IL and work as a consultant to major marketing communication agencies, such as Fallon, BBDO, and Carmichael Lynch, and public sector entities, including the Public Broadcasting Service, Corporation for Public Broadcasting, National Center for Outreach/Media Engagement, Wisconsin Public Television, KETC-St. Louis, and the Wisconsin Focus on Energy Program. He also has conducted projects for media organizations and nonprofits such as the Wisconsin Newspaper Association and the Combat Blindness Foundation. Within the department, Shah works with fellow faculty and graduate students in five research groups: (1) Mass Communications Research Center - MCRC, (2) Social Media and Democracy - SMAD, (3) Consumer Culture and Civic Participation - CCCP, Socialization and Participation in Election Campaigns - SPEC, and Health Information Technology Studies (HITS)